



## THE COBDEN CENTRE

*Ludwig von Mises Institute Europe VZW*  
Carrefour des Entreprises, Kruispuntbank: 863327417

### Invitation

Title: " Entrepreneurship" A mindset

A conference to be organised by  
the Ludwig von Mises institute Europe  
and the Cobden Centre

Time: 18.00

Date: 20-3-2025

Location: Holland House  
Rue d' Arlon 20, 1050 Brussels

RSVP before March 16, 2025  
Registration and contact see below

With the kind support of  
**MAX RANGELEY**  
— & PARTNERS —

## Schedule:

17.30 : Registration

18.00 : Introduction by Annette Godart-van der Kroon, Founder and President LVMI Europe

18.10 Keynote speaker: Rudy Aernoudt, Professor of Corporate Finance and Enterprise Policy at the Universities of Ghent, Nancy and at BMI (a joint venture of HEC Paris and Louvain Management School)

18.40 Reginald Vossen, President Business Angels Europe

19.00 Stefan Moritz, Secretary General of European Entrepreneurs CEA-PME,

19.20 Q &A

19.40 Closing remarks followed by a reception

Moderator: Dimitar Lilkov, Research Officer Economic Affairs and Digital Economy, Energy and Environment , Martens Centre.

### Explanation of the topic:

"Isn't life too short to work for a boss?" This opening question challenges readers to consider their stance on entrepreneurship, highlighting that it is as much about culture and courage as it is about business. It is a mindset. *Entrepreneurship: A Mindset* is a thought-provoking, scientifically grounded book exploring how entrepreneurship influences the economy and our quality of life. Historically, entrepreneurs who failed, faced public shame. Though this is changing, society still has a long way to go in fully embracing failure and fostering entrepreneurship.

This book covers the entrepreneurial journey from inception to growth, addressing concepts from unicorns to zombies, success to failure, offshoring to reshoring. The author advocates for a supportive entrepreneurial ecosystem in Europe, prioritizing entrepreneurs over managers, preferring industry over public administration and emphasizing entrepreneurship policy over employment policy to generate economic growth and sustainable jobs. Essential to this vision are entrepreneurial culture, venture financing, business angels, crowdfunding, incubators, accelerators, reshoring, second chance policies, and a robust industrial policy based on an open strategic autonomy.

**Rudy Aernoudt** is Professor of Corporate Finance and Enterprise Policy at the Universities of Ghent, Nancy and at BMI (a joint venture of HEC Paris

and Louvain Management School). He was Director of Cabinet at European level, at Belgian federal level, at Walloon level and at Flemish level. He was also Director-General of One Laptop Per Child, a spin-off of the Massachusetts Institute of Technology, Secretary-General for Economy and Innovation in Flanders and Chief Economist at the European Commission.

### **The Ludwig von Mises Institute – Europe,**

The Ludwig von Mises Institute-Europe was officially established on 12th October 2002 as a non- partisan think tank fostering an open and free society. Since its foundation, the Ludwig von Mises Institute-Europe has successfully organized a variety of conferences, symposia, discussions, targeted dinner debates and lunch debates.

**Publications** next to the monthly newsletter:

“Hayek Revisited”, 2000. Editors: B. Bouckaert and A. Godart-van der Kroon, Edward Elgar Publishing

“Better Regulation”, Ludwig von Mises Institute – Europe, 2009 ACCO

“Banking and Monetary Policy from the Perspective of Austrian Economics” 2018, Springer Verlag, Germany .

**Members** include former Prime Ministers, MEPs, former European Commissioners, Key Politicians, senior academics, business leaders and prominent journalists.

### **Cobden Centre**

**The Cobden Centre** is an independent educational charity founded formally to undertake research into economic and political science and to disseminate the results thereof and to advance the education of the public in economic and political science.

Max Rangeley recently organised the Future of Artificial Intelligence roundtable discussions in the European Parliament, which included the IMF, OECD and United Nations as well as companies like Intel. He also organised the 5 day long Blockchain Summit in the European Parliament in 2016. Max has run an economics think tank for a member of Parliament since 2014 and is on the advisory board of the Ludwig von Mises Institute (Europe). He has organised several events in the European Parliament. <https://www.cobdencentre.org/2016/04/the-cobden-centre-organises-first-digital-currencies-conference-in-any-parliament-worldwide/>).

### **Registration and contact**

Members LVMI Europe: 50€ Non-members of LVMI Europe: 60€ to be paid on: **IBAN: BE09 3630 0162 1657** Swift: BBRUBEBB

You may use this [link](#) to pay the appropriate fee. Contact: 0032479722107 or [assistant@vonmisesinstitute-europe.org](mailto:assistant@vonmisesinstitute-europe.org)